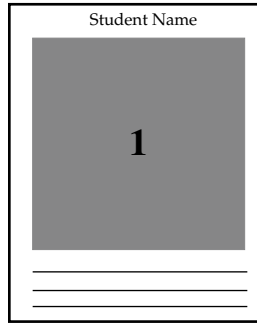
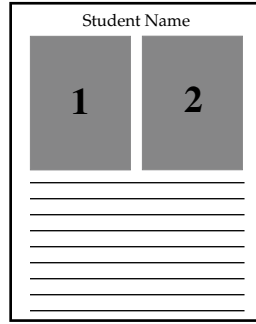


# 1/4 Page Ads

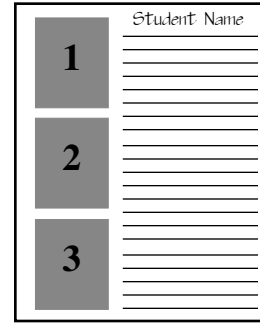
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



Layout Design #1/4 A



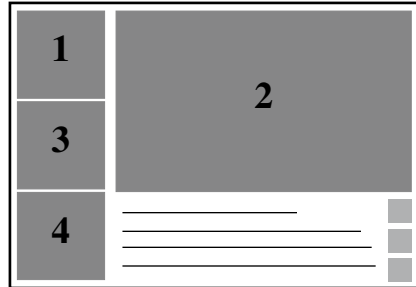
Layout Design #1/4 B



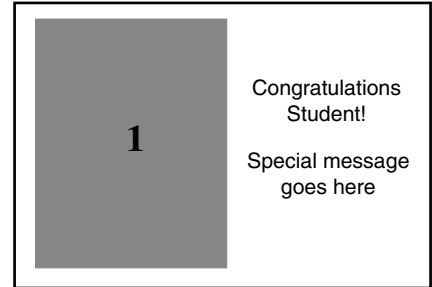
Layout Design #1/4 C

# 1/2 Page Ads

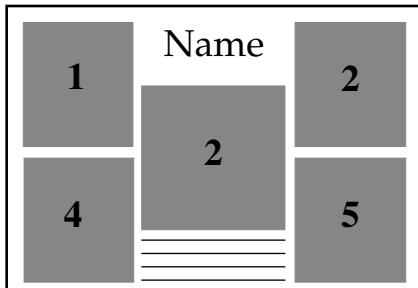
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



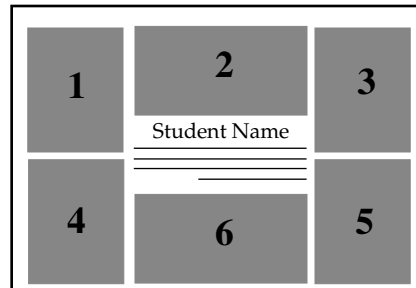
Layout Design #1/2 A



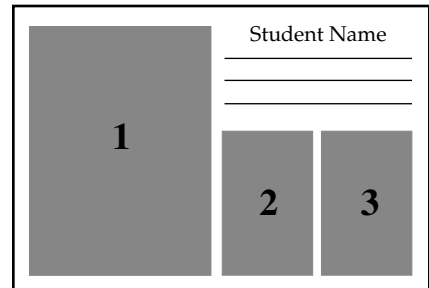
Layout Design #1/2 B



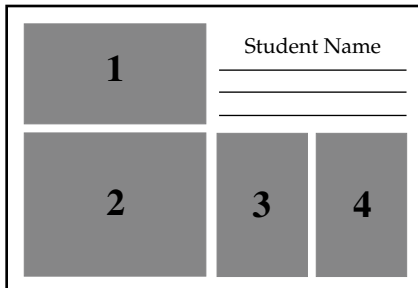
Layout Design #1/2 C



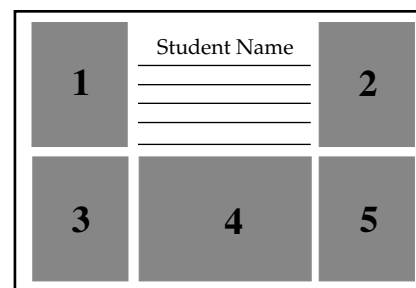
Layout Design #1/2 D



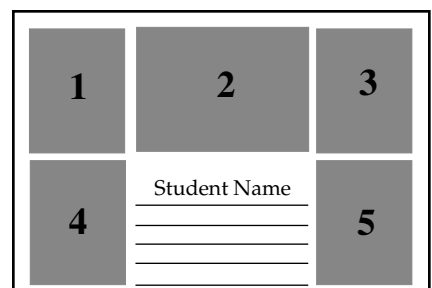
Layout Design #1/2 E



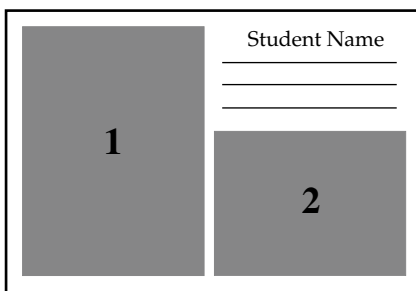
Layout Design #1/2 F



Layout Design #1/2 G



Layout Design #1/2 H

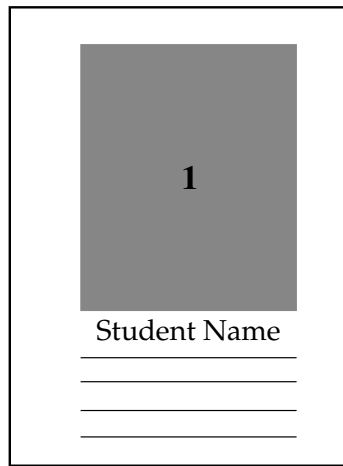


Layout Design #1/2 I

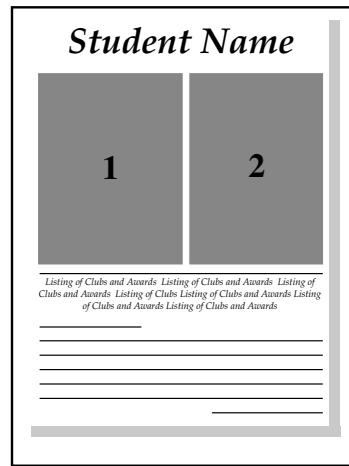
**Final Ad Deadline is October 31, 2011**  
 submit by September 12, 2011 to receive special discount pricing

# Full Page Ads

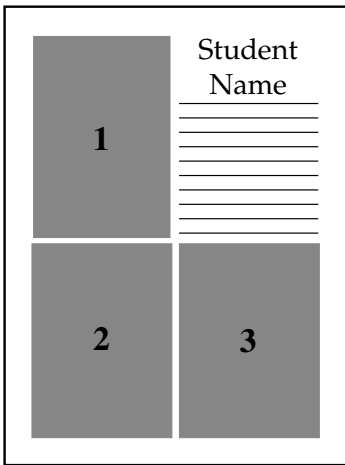
Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



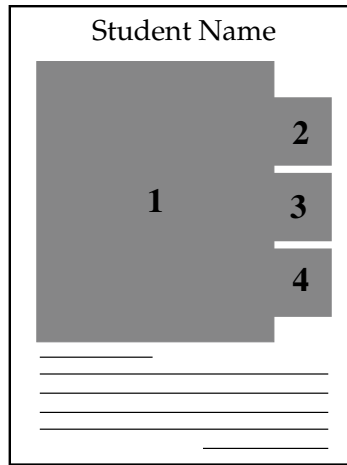
Layout Design #Full A  
(1 photo)



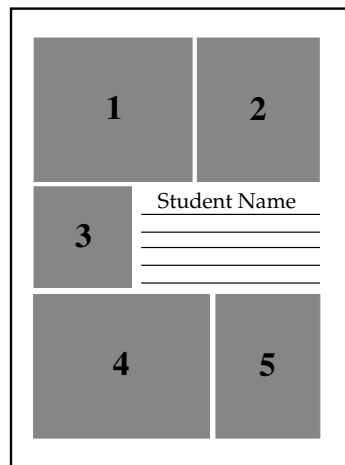
Layout Design #Full B  
(2 photos)



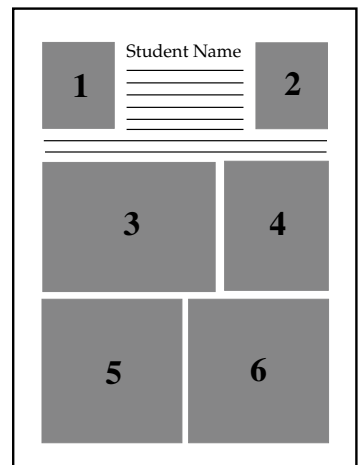
Layout Design #Full C  
(3 photos)



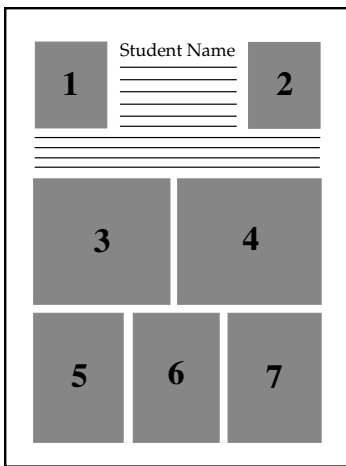
Layout Design #Full D  
(4 photos)



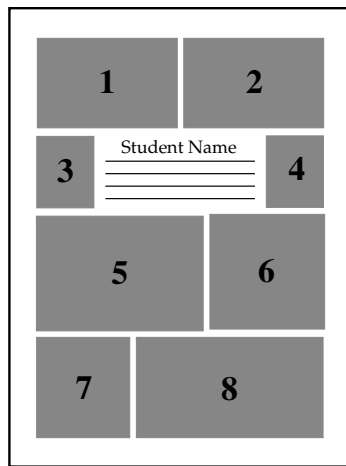
Layout Design #Full E  
(5 photos)



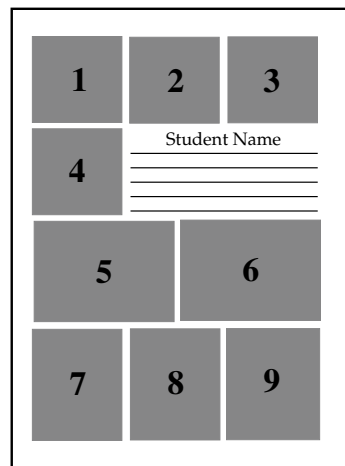
Layout Design #Full F  
(6 photos)



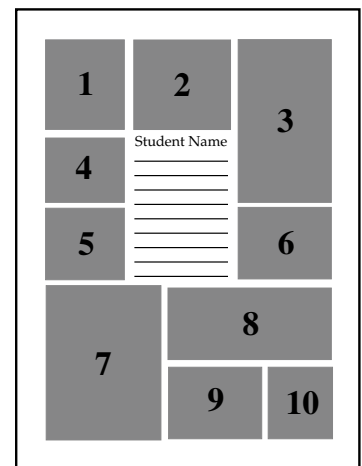
Layout Design #Full G  
(7 photos)



Layout Design #Full H  
(8 photos)



Layout Design #Full I  
(9 photos)



Layout Design #Full J  
(10 photos)

**Final Ad Deadline is October 31, 2011**  
submit by September 12, 2011 to receive special discount pricing

# – Senior Ad Order Information –

Johns Creek High School  
5575 State Bridge Road  
Johns Creek, GA 30022



## Guidelines & Instructions *for ad submission*

- Select the ad size you wish to purchase; then, using the sample layouts in this brochure, choose the design number within that size that you would like used for your child's Senior ad in the yearbook.

### Photos:

- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose.
- Decide which picture you want in which photo block in the design. Remember that vertical picture boxes require "up-and-down" images and horizontal boxes need "left-to-right" images.
- Place a label, preferably an address label on the back of each photo. On the label placed on the photo, write the number to correspond with the numbers on the design you selected. (eg. number 2 will go in space 2)
- We will enlarge or reduce your photos as necessary. We will also "crop" (focus on key parts of) the picture to its best advantage.
- Do not send the original copy of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated inkjet photo images on plain paper and cannot be held responsible for the quality of their reproduction if you submit a photo in this manner.
- Digital photos must be at least 300 dpi JPEG files, on a CD labeled with your student's name.

- We WILL NOT use photos which have been cut, glued or taped to paper, or are in collages.
- Please do NOT submit collages. They do not reproduce well, and we cannot be responsible for the image quality problems that arise. **COLLAGES WILL NOT BE ACCEPTED!**

### Text:

- The words you want to include in your ad is called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the form.
- We will choose a font (typeface) for your copy when we compose your ad. We will also correct grammar, punctuation and spelling errors. Therefore, if a word needs to be spelled a certain way, make sure we know it.
- Take into account the size of your ad when writing your message to your child. A large quantity of text in any ad will end up being set in very small type which may not be easy to read.
- The yearbook staff reserves the right to reject photos or text, or ask the customer to make changes to conform to the staff's standards. **NO PHOTOS CONTAINING ALCOHOL OR ANY CONTAINER THAT COULD BE USED FOR ALCOHOL, TOBACCO, OR WEAPONS WILL BE ACCEPTED. PLEASE PAY ATTENTION TO CONTENT OF PHOTOS. WATCH FOR HAND GESTURES AND OTHER IMAGES THAT MIGHT EMBARRASS THE STUDENT.**

# > SENIOR Ad ORDER FORM

To reserve yearbook space please respond by **10/31/2011** by providing the following:

• This Order Form

• Ad Photo(s)

• Ad Text

• Check payable to:

Johns Creek High School

• Mail or deliver to:

Johns Creek High School

ATTN: Michelle Morris

5575 State Bridge Road

Johns Creek, GA 30022

## > CUSTOMER DATA

STUDENT'S NAME (AS IT SHOULD APPEAR AT THE TOP OF THE AD- FIRST & LAST NAME)

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

YOUR SIGNATURE

BEST DAYTIME PHONE NUMBER (WORK, CELL, HOME)

PARENT/ PURCHASER E-MAIL ADDRESS

## > ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

	BEFORE 9/12	9/13/11-10/31/11
1/4 PAGE	\$115 _____	\$125 _____
1/2 PAGE	\$185 _____	\$200 _____
FULL PAGE	\$350 _____	\$375 _____

PROVIDE THE FOLLOWING DESIGN INFORMATION:

DESIGN # \_\_\_\_\_

NUMBER OF PHOTOS PROVIDED: \_\_\_\_\_

NEATLY PRINT AD TEXT BELOW [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER]:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## > PAYMENT

\$ \_\_\_\_\_ TOTAL AMOUNT PAID  
\_\_\_\_\_ CHECK INCLUDED  
\_\_\_\_\_ CASH INCLUDED [DO NOT MAIL CASH]  
\_\_\_\_\_ MONEY ORDER INCLUDED

STAFF USE ONLY:

DATE RCVD \_\_\_\_\_

CHECK #: \_\_\_\_\_

PLACED ON PG #: \_\_\_\_\_

